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BRAND INTRODUCTION & VALUES

INTRODUCTION TO THE BRAND

We love the story about the man who followed a river and found his dream. Because it's true. Because it's not just the story of one man, it's the story of us. The story of America. A country built by people with the courage to dream and the conviction to make those dreams come true. By questioning the way it's always been done. By wondering what if. And asking why not. And by knowing that there's another way. A higher road. A way that's right and real. By leading, not following. Making a mark and leaving not just footprints, but blueprints for something better.

VALUES

AT H.S. TRASK, WE BELIEVE DEEPLY IN PROVIDING A BRAND EXPERIENCE THAT IS ROOTED IN OUR SHARED VALUES OF...

AUTHENTICITY
Original, Real, Americana, American Heritage

INDEPENDENCE Individualism, Freedom, Doing what you want to do, For the favorite times in life

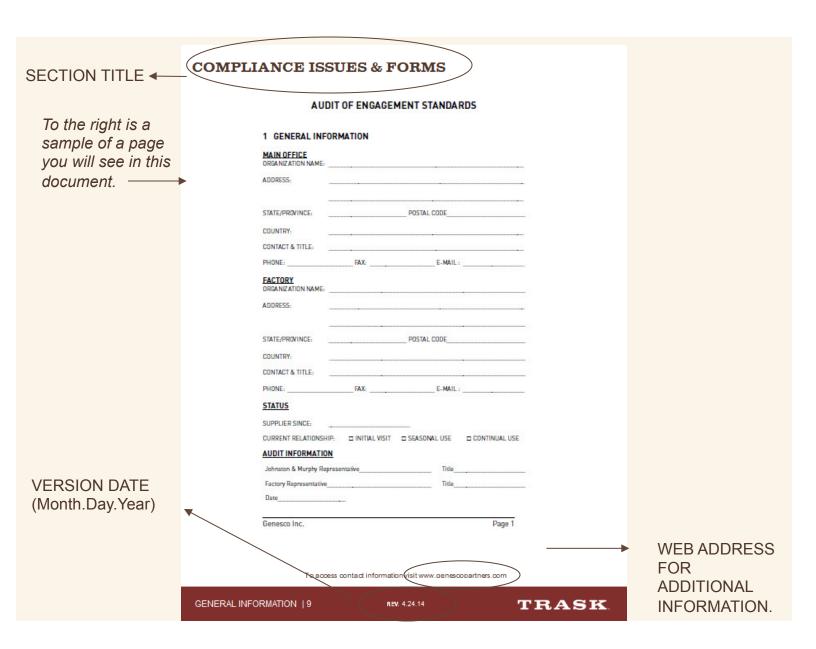
OUTDOOR SPIRIT Rugged and Refined, Escape, Relaxation

PREMIUM Distinctive, Unique, Special

HEIRLOOM
Durable, Quality, Gets better with time

HOW TO USE THIS GUIDE

- The Guide is intended as an overview of the Trask sourcing procedures and requirements, product markings and packaging standards.
- The Guide will come in two sections. This first section is General Information.
 The second is called Product Category Standards.
- The Guide should be distributed to the appropriate individuals within your organization.
- If you have specific questions regarding the Guide or Trask policies, please contact individuals listed in the General Information Contact section of the Guide.



To access Vendor Guide, contact information and Product Category Standards, visit www.genescopartners.com

COMPLIANCE ISSUES & FORMS

Compliance Documents must be completed, signed, dated, certified and returned to the Sourcing Manager responsible for your category before Purchase Orders can be processed. The documents can be found on the corporate website at www.genescopartners.com/trask/trask_forms.php

To access the Vendor Guide and the above forms, visit www.genescopartners.com Contact the sourcing manager responsible for your category for directions regarding forms to be completed.

To access the Vendor Guide and the above forms, visit www.genescopartners.com

PRE-PRODUCTION PROCEDURES

For procedures applicable to confirmation samples, fit trials and first casework audits, please refer to guidelines in the applicable *Product Category Standards* Guide.

To access the Product Category Standards, visit www.genescopartners.com

PURCHASE ORDER

Purchase order documents will be sent via email to the agent/vendor.

Purchase Order Examples (page 8-9)

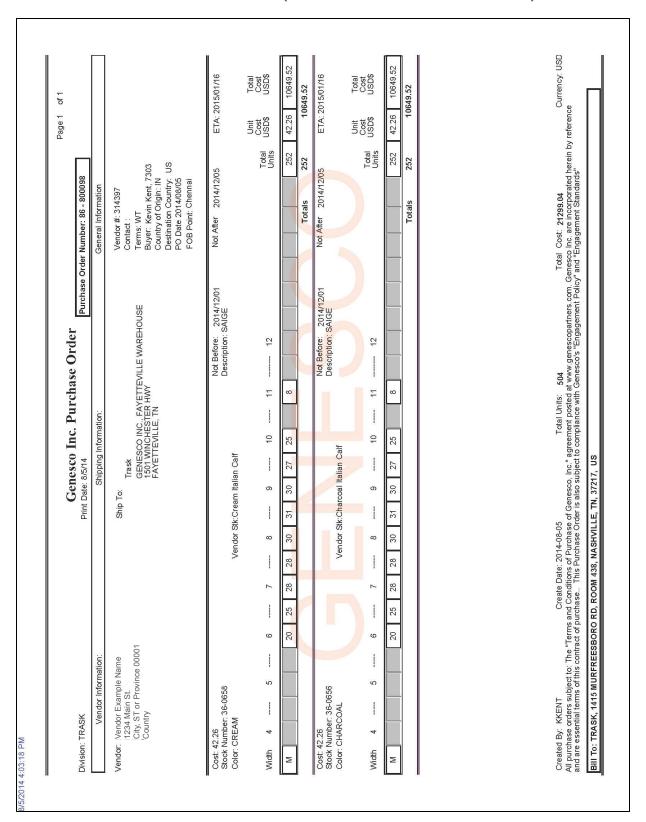
Agent/vendor is to confirm requested ship date within 14 (fourteen) days. If agent/vendor cannot confirm requested dates, we then need to know the confirmed date that the order can be shipped.

VENDOR TRACKER REPORT

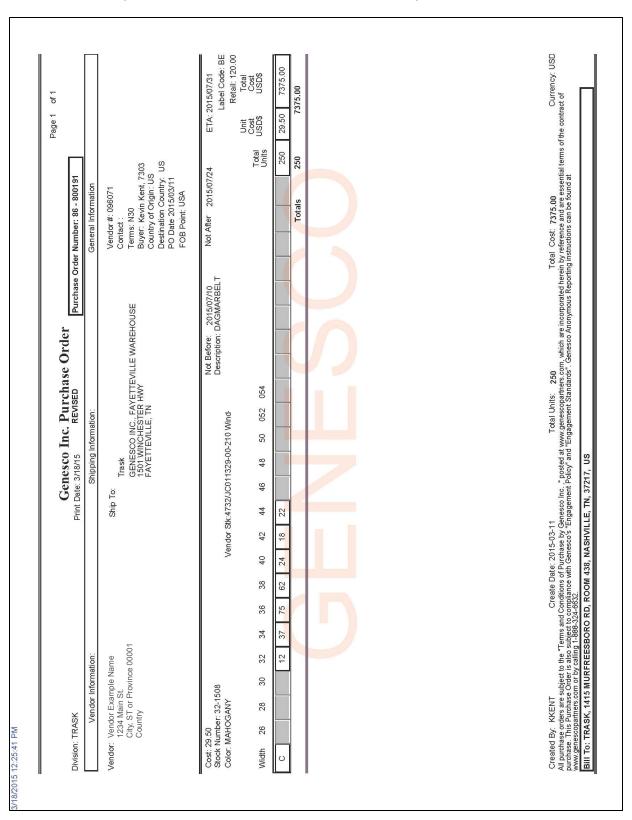
Each week, by Thursday, the agent/vendor is to send an updated Vendor Tracker Report with any revised ship dates for all open orders. For footwear, tracker report should be emailed to the footwear Assistant. For non-footwear, tracker report should be emailed to the non-footwear Assistant. This should also include the actual ship date of all Purchase Orders that were shipped the previous week. Once the agent/ vendor confirms the expected ship date of a Purchase Order, this becomes the confirmed ship date. If an order is delayed for more than 14 (fourteen) days from this confirmed ship date, the vendor may be asked to ship this Purchase Order via air at their expense. All orders sent via air at vendor's expense must be sent via Trask Freight Forwarder. Once a Purchase Order is turned over to our Freight Forwarder, the vendor should send via email a copy of the Invoice and Packing list to the Assistant responsible for the category and the Production Manager of Trask.

Vendor Tracker Report Example (page 10)

CONTRACT OF PURCHASE (Shown is a Footwear PO.)



SIZE SHEET (Shown is a Non-Footwear PO.)



VENDOR TRACKER REPORT

	TRASK SUPPLIERS TRACKER REPORT							
Division:	TRASK			9/29/2015				
Producing Factory	Stock #	Quantity	P.O. #	Requested X-Factory	Confirmed X-Factory	Revised X-Factory	Actual X-Factory	Delay
				Our requested x- fty	Factory's confirmed x- fty	If factory cannot x-fty order by their confirmed x-fty; add date that they think will x-fty	This date is when the order actually leaves the factory and is turned over to FF	Below is the chart

Delay Codes #1 Materials #2 Last, Dies, Molds #3 Factory problems, Inspection, Quality

QUALITY ASSURANCE PROCEDURES & MANUFACTURING STANDARDS

QUALITY ASSURANCE PROCEDURES

The Quality Assurance Department will inspect 2% to 5% of each production shipment. They will inspect for all defects and any variation from standard.

- MINOR DEFECT Any deviation from standard which may not be detectable by the customer and would be something that the agent/vendor should correct for the next shipment of production.
- MAJOR DEFECT Any deviation from standard that the customer would find unacceptable and prevent the sale of the product.
- CRITICAL DEFECT Any deviation from standard that would cause harm to the customer.

Merchandise with minor defects will not be included in the quality audit. The merchandise will be accepted into inventory and the agent/vendor will be notified so that corrections can be made for the next shipment. Major and critical defects will be included in the quality audit and will result in damaged goods. Damages will be charged back to the vendor. Major and critical defects may also result in a 100% inspection of the inventory. The Quality Assurance Department will issue weekly reports of the quality audit.

TRASK FOOTWEAR MATERIAL & MANUFACTURING PROCESS STANDARDS

It is the responsibility of the factory to ensure that both the materials and manufacturing processes meet, or exceed, the standards for our price point of footwear. It is the factory's responsibility to keep on record all applicable lab tests either performed by the factory and/ or your suppliers, which certify that our products meet the industry standards. This includes all components, as well as, manufacturing processes. In the event there is a failure in the structural integrity of a product, we will request this information.

We will review new development each season and in certain cases, due to design or performance features, we will establish specific standards for components and processes.

If you have any concerns or questions at any time during the development process concerning the components and/or manufacturing processes, please contact Robert Elferink at (615) 367-8263 relferink@genesco.com or Lauren Belser at (615) 367-7698 lbelser@genesco.com.

PACKAGING & LABELING REQUIREMENTS

For procedures applicable to packaging and labeling, please refer to guidelines in the *Product Category Standards* section of the Genesco Partners website.

Genescopartners.com/trask/trask product category standards.php

To access the Product Category Standards, visit www.genescopartners.com

The following shipping documents for production goods, with the exception of goods that are purchased on a landed basis, are required to be turned over to Trask's Freight Forwarder, and a copy should be emailed to the Production Manager and the Assistant responsible for the category.

COMMERCIAL INVOICE

The commercial invoice should contain the name, address and bank information of the vendor. This should include the purchase order number listed with the stock number, quantity and value. The vendor should also send via email a copy of the commercial invoice to the Production Manager and the Assistant responsible for the category.

INTERIM FOOTWEAR INVOICES (IFI)

For footwear, the IFI is an additional invoice required by U.S. Customs. It is used to determine the correct footwear classification. The Assistant prepares the IFI for each new stock number. The IFI is prepared before the Purchase Order is released and the Sourcing Department forwards a copy of the IFI to the vendor. With each shipment, the factory produces a copy of the IFI, signs it, completes the date and forwards a copy of the IFI to the Freight Forwarder. For non-footwear, an IFI is not required.

GENERAL CONFORMITY CERTIFICATION (GCC)

A GCC Form is required for apparel and must be submitted at the time of shipment. Copies of the GCC Form are located within the FORMS section of this site. A GCC is not required for footwear or other non-apparel categories.

U.S. CUSTOM'S IMPORTER SECURITY FILING (ISF/10+2)

An ISF Form must be submitted for all ocean freight shipments prior to shipping. Copies of the ISF Form are located in the FORMS section of this site.

PACKING LIST

The packing list itemizes the contents of the shipment and is generated by the vendor.

- 1. The packing list must be attached to the first carton of each shipment.
- 2. A copy of the packing list is to accompany the shipping documents provided to the freight forwarder.
- 3. An electronic copy of the packing list is sent via email to the Production Manager and the Assistant responsible for the category.

At least two weeks prior to X-Factory contact Freight forwarder to secure vessel bookings.

FORWARDER'S CARGO RECEIPT (FCR)

This document is prepared by the Forwarder. The Forwarder sends one copy to the Broker and another copy to the Genesco Corporate Logistics Department. It is required for the execution of the payment. It is not required by U.S. Customs, but is required by the Genesco Corporate Logistics Department as a control document.

The FCR Document contains the following:

- FCR Date
- Vessel
- Sailing Date
- Port of Loading
- Port of Discharge
- Place of Delivery
- Purchase Order Number
- Quantity of Cartons

TRASK UPS AND FEDEX SHIPPING PROCEDURES

In order to ensure all sample shipments are cleared quickly and accurately with US Customs and Border Protection, the following requirements for commercial invoices, waybills, and documents need to be implemented immediately.

COMMERCIAL INVOICES

These are to be addressed in the following manner:

Genesco

Trask

Leigh Hansford

1415 Murfreesboro Road

Suite 638

Nashville, TN 37217

WAYBILLS

These are to be addressed as above with the exception of shipments set for warehouse delivery. Warehouse shipments should be addressed as:

Genesco

Johnston & Murphy/Trask

Billy Tucker

1501 Winchester Hwy

Fayetteville, TN 37334

OR

Genesco

Johnston & Murphy/Trask

Jessica Mumma

1101 63rd Ave North

Nashville, TN 37209

DOCUMENTS

Each shipment must contain the following documents, in English:

- Commercial Invoice-include account number and description of items shipped
- Packing List
- IFI (for footwear only)
- GCC (for apparel only)
- Certificate of Origin from Dominican Republic, Mexico, and Peru
- Fish & Wildlife Certificate, if needed

The invoice submitted for shipment must match the invoice submitted to Genesco for payment; the cost must be the same on both invoices. These documents are required by law and must be provided to UPS or FedEx on every shipment. Prior to shipping, a copy of all shipping documents is to be sent via email to Leigh Hansford at lhansford@genesco.com.

FREIGHT FORWARDER CONTACT INFORMATION

WHEN SHIPMENTS ARE READY TO X-FACTORY PLEASE CONTACT ONE OF THE FOLLOWING GENESCO FREIGHT FOWARDERS.

ASIA – OCEAN SHIPPING (including LCL)

Hong Kong, Hong Kong / Shenzhen -Yantian, China

Damco Hong Kong Limited Contact Person: Jenny Ma Phone: 8399705467

Email: Jenny.Ma@damco.com

Shanghai, China

Damco China Limited Contact Person Jenny Ma Phone: 8399705467

Email: Jenny.Ma@damco.com

Dalian, China

Damco ChinaLimited Contact Person: Jenny Ma Phone: 8399705467

Email: Jenny.Ma@damco.com

Xiamen, China

Damco China Limited Contact Person: Jenny Ma Phone: 8399705467

Email: Jenny.Ma@damco.com

Qinqdao, China

Damco China Limited Contact Person: Jenny Ma Phone: 8399705467

Email: Jenny.Ma@damco.com

Tianjin, China

Damco China Limited Contact Person: Jenny Ma Phone: 8399705467

Email: Jenny.Ma@damco.com

Ningbo, China

Damco China Limited Contact Person: Jenny Ma Phone: 8399705467

Email: Jenny.Ma@damco.com

Xingang

Damco China Limited Contact Person: Jenny Ma Phone: 8399705467

Email: Jenny.Ma@damco.com

Taiwan

Damco Hong Kong Limited Contact Person: Jenny Ma Phone: 8399705467

Email: Jenny.Ma@damco.com

South Korea

Damco Logistics Korea Limited Contact Person: Da Ye Kwon

Phone: 82220544559

Email: daye.kwon@damco.com

Thailand

Damco Logistics (Thailand) Limited

Contact Person: Suteera Ngamsommart -

(Manager)

Phone: 6627529406

Email: suteera.ngamsommart@damco.com

Ho Chi Minh City, Vietnam

Damco Vietnam Limited

Contact Person: Thi MaiTram Bui

Phone: 84835203948

Email: ThiMaiTram.Bui@damco.com

Backup: Van Do

Backup Email: Van.Do@damco.com

FREIGHT FORWARDER CONTACT INFORMATION

WHEN SHIPMENTS ARE READY TO X-FACTORY PLEASE CONTACT ONE OF THE FOLLOWING GENESCO FREIGHT FOWARDERS.

ASIA – OCEAN SHIPPING (including LCL)

Chittagong, Bangladesh

Damco Bangladesh Limited

Contact Person: Anupom Kumar Sarker

Phone: 88028833483

Email: Anupom.Kumar@damco.com

Backup: Md Abdul Awal

Backup Email: Abdul.Awal@damco.com

Nhava Sheva/Tuticorin, India

Contact Person: Savio Silveira Phone: +91 22 3308 8394

Email: Savio.Silveira@damco.com

Backup: Sharad More

Backup Email: Sharad.More@damco.com

Madras / Chennai, India

Contact Person: Savio Silveira Phone: +91 22 3308 8394

Email: Savio.Silveira@damco.com

Backup: Sharad More

Backup Email: Sharad.More@damco.com

New Delhi, India

Contact Person: Savio Silveira Phone: +91 22 3308 8394

Email: Savio.Silveira@damco.com

Backup: Sharad More

Backup Email: Sharad.More@damco.com

Bangalore, India

Contact Person: Savio Silveira Phone: +91 22 3308 8394

Email: Savio.Silveira@damco.com

Backup: Sharad More

Backup Email: Sharad.More@damco.com

Karachi, Pakistan

Damco Pakistan (Private) Limited Contact Person: Umair Salman

Phone: +922134307483

Email: <u>Umair.Salman@damco.com</u>

Backup: Samreen Nazim

Backup Email: Samreen.Nazim@damco.com

Surabaya, Indonesia

PT. Damco Indonesia

Contact Person: Annisa Sari Wahyuni

Phone: 622130065327

Email: Annisa.Sari@damco.com

Backup: Dewa Ayu Nana

Backup Email: Dewa.Nana@damco.com

Jakarta, Indonesia

PT. Damco Indonesia

Contact Person: Annisa Sari Wahyuni

Phone: 622130065327

Email: Annisa.Sari@damco.com

Backup: Dewa Ayu Nana

Backup Email: Dewa.Nana@damco.com

FREIGHT FORWARDER CONTACT INFORMATION

WHEN SHIPMENTS ARE READY TO X-FACTORY PLEASE CONTACT ONE OF THE FOLLOWING GENESCO FREIGHT FOWARDERS.

AIR SHIPPING for:

Hong Kong, China, India, Taiwan, South Korea, Pakistan, Vietnam, Thailand, Indonesia, Brazil, El Salvador

Hong Kong, Hong Kong

Expo Freight (Hong Kong) Limited Contact Person: Sammi Cheng Phone: 852 2620 6318 ext 108 Email: sammicheng@expofreight.com

Backup: Kit Ying Mak

Backup email: kitmak@expofreight.com

Shenzhen - Yantian, China

Expo Freight (Shenzhen) Limited Contact Person: Bob Jiang Phone: 43 83 186 03031788 Email: bobjiang@expofreight.com

Backup: Eddie Wong

Email: eddiewong@expofreight.com

Shanghai, China

Expo Freight (Shanghai) Limited Contact Person: Joyce Ji Phone: +86 137 74202006 Email: joyceji@expofreight.com

Backup: Kevin Wang

Backup email: kevinwang@expofreight.com

Xiamen, China

Expo Freight (Shanghai) Limited Contact Person: Joyce Ji Phone: +86 137 74202006 Email: joyceji@expofreight.com

Backup: Kevin Wang

Backup email: kevinwang@expofreight.com

Qingdao, China

Expo Freight (Shanghai) Limited Contact Person: Joyce Ji Phone: +86 137 74202006

Email: joyceji@expofreight.com

Backup: Kevin Wang

Backup email: kevinwang@expofreight.com

To access contact information, visit www.genescopartners.com/trask/trask contacts.php

Tianjin, China

Expo Freight (Shanghai) Limited Contact Person: Joyce Ji Phone: +86 137 74202006 Email: joyceji@expofreight.com

Backup: Kevin Wang

Backup email: kevinwang@expofreight.com

Ningbo, China

Expo Freight (Shanghai) Limited Contact Person: Joyce Ji Phone: +86 137 74202006 Email: joyceii@expofreight.com

Backup: Kevin Wang

Backup email: kevinwang@expofreight.com

Xingang, China

Expo Freight (Shanghai) Limited Contact Person: Joyce Ji Phone: +86 137 74202006 Email: joyceji@expofreight.com

Backup: Kevin Wang

Backup email: kevinwang@expofreight.com

Taiwan

Expo Freight c/o Royal Air Freight (Taiwan) Ltd.

RAF International Forwarding Inc. Contact Person: Ms. Teresa Phone: 886 2 27621525 ext 601

Email: teresa@raf.com.tw

Backup: Ms. Sylvia

Backup Email: sylvia@raf.com.tw

Backup: Mr. Leyo

Backup Email: leyo@raf.com.tw

FREIGHT FORWARDER CONTACT INFORMATION

WHEN SHIPMENTS ARE READY TO X-FACTORY PLEASE CONTACT ONE OF THE FOLLOWING GENESCO FREIGHT FOWARDERS.

AIR SHIPPING for:

Hong Kong, China, India, Taiwan, South Korea, Pakistan, Vietnam, Thailand, Indonesia, Brazil, El Salvador

Brazil

Expo Freight c/o MAC Logistic Contact Person: Ivan Paiva Phone: +55 11 5908 4050 Email: ipaiva@maclogistic.com

Backup: Julio Costa

Backup Email: jcosta@maclogistic.com

El Salvador

Expo Freight c/o Caribex Worldwide SA DE CV c/

0

Contact Person: Rodrigo Avila Phone: 503 2325 7107 Email: ravila@caribex.com

Backup: Rosa Ivania Rico

Backup Email: rrico@caribex.com

India - Bangalore

Expo Freight (Bangalore) Limited Contact Person: Pradeep G Phone: 91 80 25126310

Email: pradeepg@expofreight.com

Backup: Mr. Mitchell

Backup Email: mitchellc@expofreight.com

India - Chennai

Expo Freight (Chennai) Limited Contact Person: P.V.Jagadeeshwaran

Phone: 91 44 43438530

Email: jagadeeshpv@expofreight.com

Backup: Leo Rozario Joseph

Backup Email: leojoseph@expofreight.com

India – Mumbai

Expo Freight (Mumbai) Limited Contact Person: Subhash Dixit

Phone: 91 22 61404705

Email: subhashd@expofreight.com

Backup: Rajesh Rajput

Backup Email: rajeshr@expofreight.com

Pakistan – Karachi

Expo Freight Pakistan Contact Person: Danish Aziz Phone: 92 302 8265957

Email: danisha@expofreight.com

Backup: Muhammad Hassan

Backup Email: mhassan@expofreight.com

Pakistan – Lahore

Expo Freight Pakistan

Contact Person: Imran Muhammad

Phone: 92 302 8265913

Email: imranm@expofreight.com

Backup: Qasim Mahmood

Backup Email: qasimm@expofreight.com

Vietnam – Hanoi

Expo Freight Vietnam Contact Person: Son Hoang Phone: 84 919 289 292

Email: sonhoang@expofreight.com

Backup: Sumudu Ariyadasa

Backup Email: sumudua@expofreight.com

Vietnam – Ho Chi Minh City

Expo Freight Vietnam

Contact Person: Son Hoang Phone: 84 919 289 292

Email: sonhoang@expofreight.com

Backup: Sumudu Ariyadasa

Backup Email: sumudua@expofreight.com

FREIGHT FORWARDER CONTACT INFORMATION

WHEN SHIPMENTS ARE READY TO X-FACTORY PLEASE CONTACT ONE OF THE FOLLOWING GENESCO FREIGHT FOWARDERS.

Europe (including North Africa) – OCEAN and AIR Shipping

Italy

Albatrans
Via del Botteghino, 19
50018 Scandicci
Florence, Italy
Contact Person: Linda Fortino

Phone: +39 55 7223265 Fax: +39 55 5201499

Email: alba12@albatrans.com

Tunisia

DAHMANI TRANSIT INTERNATIONAL via Albatrans 67, Rue OM KALTHOUM 1001 TUNIS, TUNISIA Khalil Hafi khafi@dahmanitransit.com

Tél: (+216) 71 33 50 10 Fax: (+216) 71 35 37 35 Mob: (+216) 27 33 50 41 www.dahmani.transit.com.tn

FREIGHT FORWARDER CONTACT INFORMATION

WHEN SHIPMENTS ARE READY TO X-FACTORY PLEASE CONTACT ONE OF THE FOLLOWING GENESCO FREIGHT FOWARDERS.

North, Central, South America & Caribbean

Mexico

Damco Mexico – CFS
PARQUE INDUSTRIAL FERRAN
Av. Aviación #1002 Bodega24
Col. San Juan de Ocotan C.P. 45019
Zapopan Jalisco, México
Tel: 01(33) 36 82 22 27 / 08 46

Contact Person: Dolores Diaz - (Manager)

Phone: 525512535070

Email: dolores.diaz@damco.com

Backup: Celia Anaya

Backup Email: Celia.Anaya@damco.com

Dominican Republic

Sovereign Logistics c/o Frank Leo, S.A. Calle Frank Felix Miranda #41 Ensanche Naco, Santo Domingo, Dominican Republic

Contact Person: Frank Leo S.A. Phone: 1-809-544-0888 Fax: 1-809-381-2742

Contacts:

Roberto Leo – Director E-mail : <u>rleo@frankleo.com</u>

Esteban Leo – Director E-mail : <u>eleo@frankleo.com</u>

Peru

Sovereign Logistics del Peru S.A.C. Av. Elmer Faucett Cdra 30 S/N Oficina 115 A- Sector B – Modulo A (1ra Etapa) Centro Aereo Comercial

Teresa Alvarado
Operations Manager
Telefono: (511) 743 8020
Directo: (511) 743 8023
Cell Phone: (511) 94 736 7882
E-mail: talvarado@sovlog.com

URL: www.sovlog.com

FREIGHT FORWARDER CONTACT INFORMATION

WHEN SHIPMENTS ARE READY TO X-FACTORY PLEASE CONTACT ONE OF THE FOLLOWING GENESCO FREIGHT FOWARDERS.

Brazil – OCEAN SHIPPING ONLY

Ocean: Intercargo

Below is the contact information for their various locations:

Rio Grande do Sul (Porto: Rio Grande – RS)

Mapper Logistica de Comercio Exterior Ltda. Rua Corte Real, 51 – Sala 302 – Centro

Novo Hamburgo - RS

Phone/Fax: (0XX) 51-3593-3323

Email: marcelo@mapperlog.com.br, patricia@mapperlog.com.br, denise@intercargofranca.com.br

Contacts: Sr. Marcelo or Srta. Patricia

Parana (Porto: Paranagua - PR)

Expoente Assessoria SA Ltda.

Rua Rodrigues Alves, 372 - Bairro: Costeira

Paranagua - PR

Phone/Fax: (0XX) 41-3422-7354

Email: expoentepng@uol.com.br, denise@intercargofranca.com.br

Contact: Sr. Hermogenes

Ceara (Porto: Pecem - Fortaleza - CE)

Brok Logistica Ltda.

Av. Engenheiro Santana Junior, 3000 - 13º Andar - Edif. Central P. Business

Fortaleza - CE

Phone: (0XX) 85-3308-0472 Fax: (0XX) 85-3308-0458

Email: cesarkunst@broklogistica.com.br, denise@intercargofranca.com.br

Contact: Sr. Cesar Kunst

Sao Paulo (Porto: Santos - SP)

Intercargo de Franca Ag.C.P.I.E. Ltda. Rua Floriano Peixoto, 1260 – Centro

Franca - SP

Phone: (0XX) 16-3711-8500 Fax: (0XX) 16-3711-8510

Email: robertosilva@intercargofranca.com.br, denise@intercargofranca.com.br

Contact: Roberto C. Silva / Denise Nascimento

FREIGHT FORWARDER CONTACT INFORMATION

WHEN SHIPMENTS ARE READY TO X-FACTORY PLEASE CONTACT ONE OF THE FOLLOWING GENESCO FREIGHT FOWARDERS.

El Salvador – OCEAN SHIPPING ONLY

MUDISA, S.A. DE C.V.

Calle Chaparrastique # 34, Zona Industrial Santa Elena Antiguo Cuscatlan, La Libertad, El Salvador, Centroamerica Ph: (503) 2210-3200

Contacts: Vilma Gálvez

Email: salescargo@mudisa.com.sv

Norma Medrano

Email: trafficcargo@mudisa.com.sv

Emely Echeverria

Email: consolidations@mudisa.com.sv

Mary Vazquez

Email: maryvasquez@mudisa.com.sv

<u>Nicaragua – OCEAN SHIPPING ONLY</u>

SOVEREIGN LOGISTICS

Autonica Centro de Ventas 1.c.Sur. Edificio Torres Zamora, M-7 Altagracia, Managua, Nicaragua

Phone: 505-2268-1965

Contacts: Rosa Estrada

Email: restrada@sovlog.com

Oscar Zamora

Email: ozamora@sovlog.com

VENDOR COMPLIANCE POLICY

VENDOR COMPLIANCE POLICY

Our Vendor Compliance Policy is intended to recover the additional costs incurred by Trask resulting from shipments that do not meet our requirements. Below you will find the listing of matters subject to processing charges and the applicable processing charge rate.

PACKAGING AND LABELING VIOLATIONS

Merchandise missing U.P.C. ticket or label	\$25.00 per case + \$0.50 per unit
Incorrect U.P.C. ticket or label on merchandise	\$25.00 per case + \$0.50 per unit
Illegible U.P.C. ticket or label	\$25.00 per case + \$0.50 per unit
U.P.C. ticket or label affixed improperly	\$25.00 per case + \$0.50 per unit
Incorrect or missing retail on U.P.C. tickets or label where required	\$25.00 per case + \$0.50 per unit
Incorrect product description or information on U.P.C ticket or label	\$25.00 per case + \$0.50 per unit Missing case label \$25.00 per case
Packing case label and contents do not agree	\$25.00 per case + \$.050 per unit
Mismates packed in box	\$25.00 per case + cost of goods
Box / package with incorrect or no packing materials	\$25.00 per case + \$0.50 per unit

DAMAGED ITEMS

Incorrect or missing product labeling or marking	\$25.00 per case + \$0.50 per unit + cost of damaged goods
Purchase Orders that require Special QC Inspection	\$15.00 per hour inspection charge+ \$250.00 per purchase order + cost of damaged goods

CONTACTS

TRASK SOURCING OFFICE

1415 Murfreesboro Road Suite 424 Nashville, Tennessee 37217

VP SUPPLY CHAIN

Ken Lester

Phone: 615-367-8183

Email: klester@genesco.com

PRODUCTION MANAGER (INVOICES)

Debbie Hinson

Phone: 615-367-7234 Fax: 615-367-7412

Email: dhinson@genesco.com

ASSISTANT (FOOTWEAR)

Sherill Ragland

Phone: 615-367-8334

Email: sragland@genesco.com

ASSISTANT PRODUCTION MANAGER (NON-FOOTWEAR)

Amanda Brothen

Phone: 615-367-8258 Cell: 615-218-5365

Email: abrothen@genesco.com

SOURCING MANAGER

Patrick Heenan

Phone: 615-367-7674

Email: pheenan@genesco.com

ASSISTANT DIRECTOR, SOURCING

Robert Elferink

Phone: 615-367-8263

Email: relferink@genesco.com

COMMERCIALIZATION COORDINATOR

Lauren Belser

Phone: 615-367-7698

Email: lbelser@genesco.com

COMMERCIALIZATION SUPPORT

Kirbe Hughes

Phone: 615-367-4788

Email: khughes@genesco.com

CONTACTS

TRASK FAYETTEVILLE DISTRIBUTION CENTER

1501 Winchester Highway Fayetteville, Tennessee 37334

DEPARTMENT MANAGER

Kaye Walker Email: kwalker@genesco.com

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